



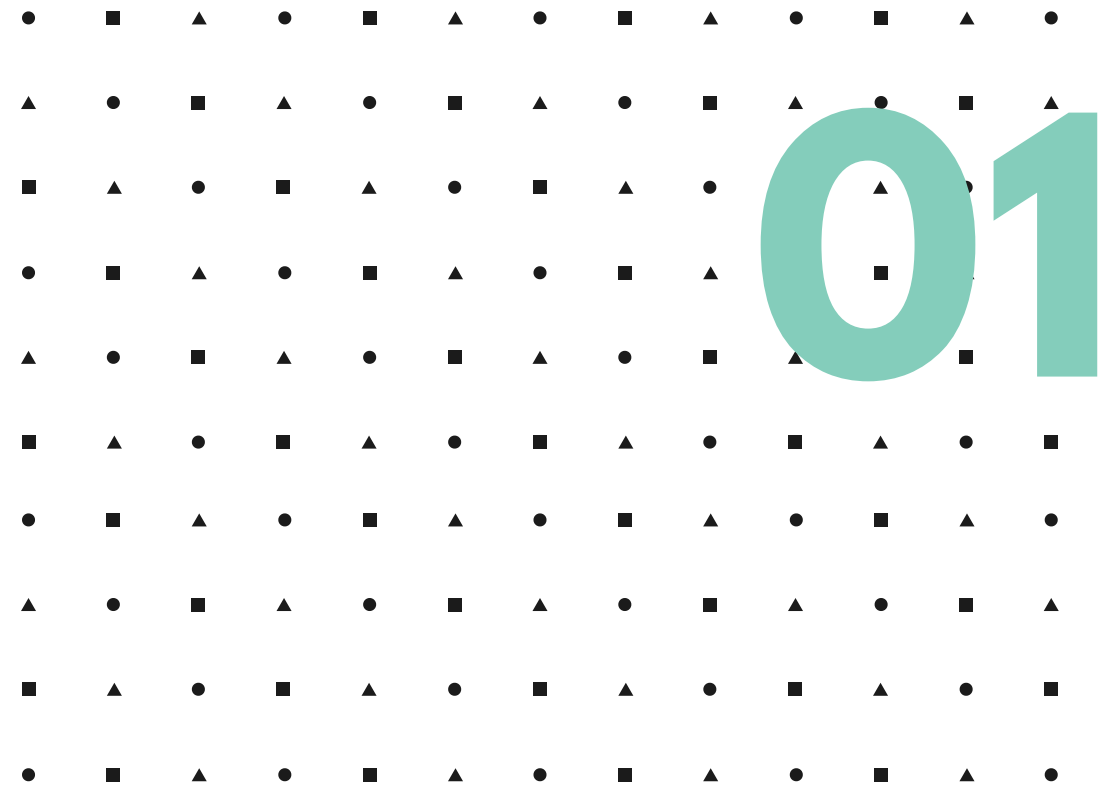
# WEIMPROOVE

Service Deck



**Dare to innovate!**

**We've got your back**



# Here is what we do

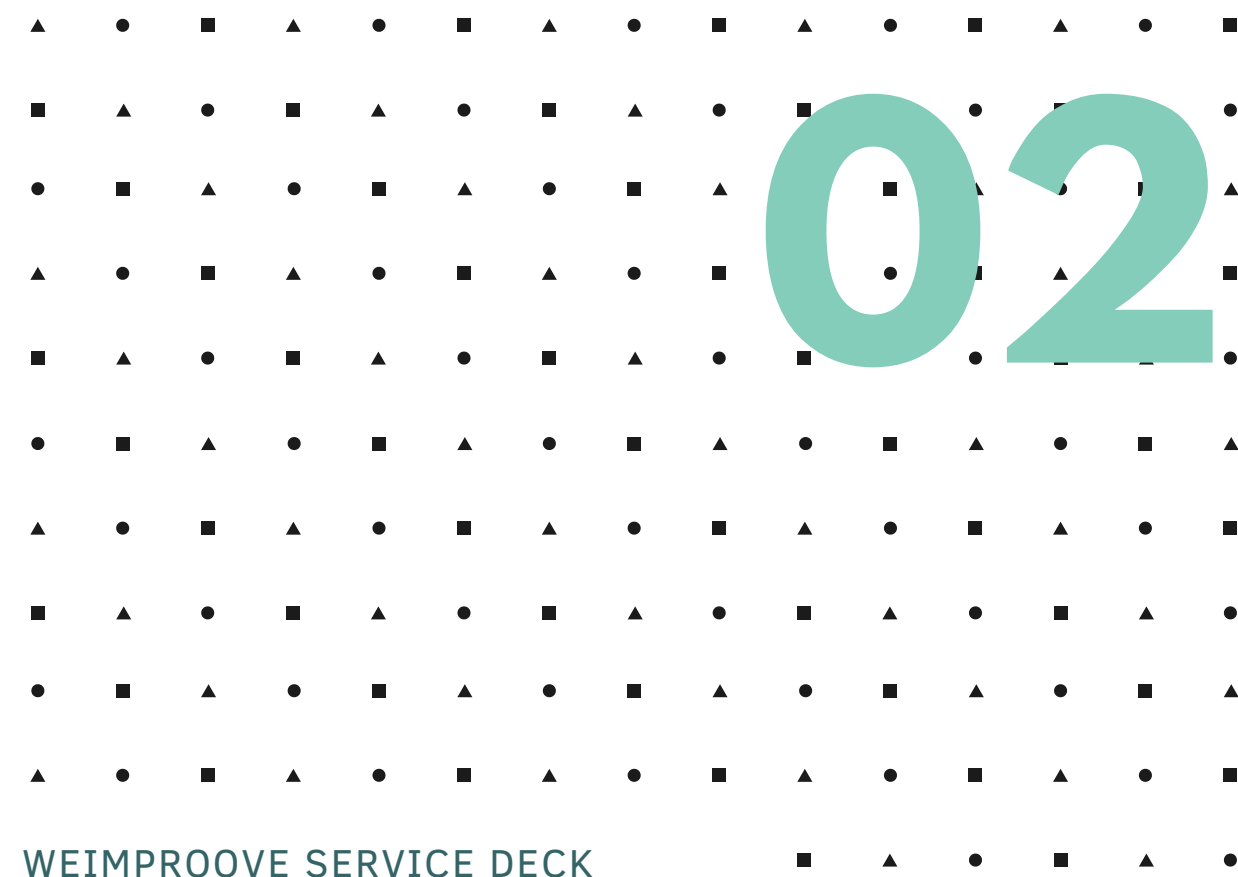
We empower Start ups to bring their ideas to life.  
If you aspire to innovate we know how to make it happen.

Most great ideas remain dormant because people don't know how to take action. Converting an idea into a reality is not an easy task, unless you know how to do it. And that's exactly what we do: we give you all the tools to turn your idea into a business!



# Services

**This is what  
we can do together**



WEIMPROOVE SERVICE DECK

## BUSINESS STRATEGY

Define your goals and set a strategy to achieve them.

## BRAND POSITIONING

Effectively position your brand, stand out from the crowd of competitors and be sure to talk to the right target.

## USER RESEARCH

Deeply understand your clients and their needs through research and analysis.

## USER EXPERIENCE AND VISUAL DESIGN

Keep a smooth and delightful experience through all platforms and devices.

## USER EXPERIENCE FOR EXTENDED REALITY

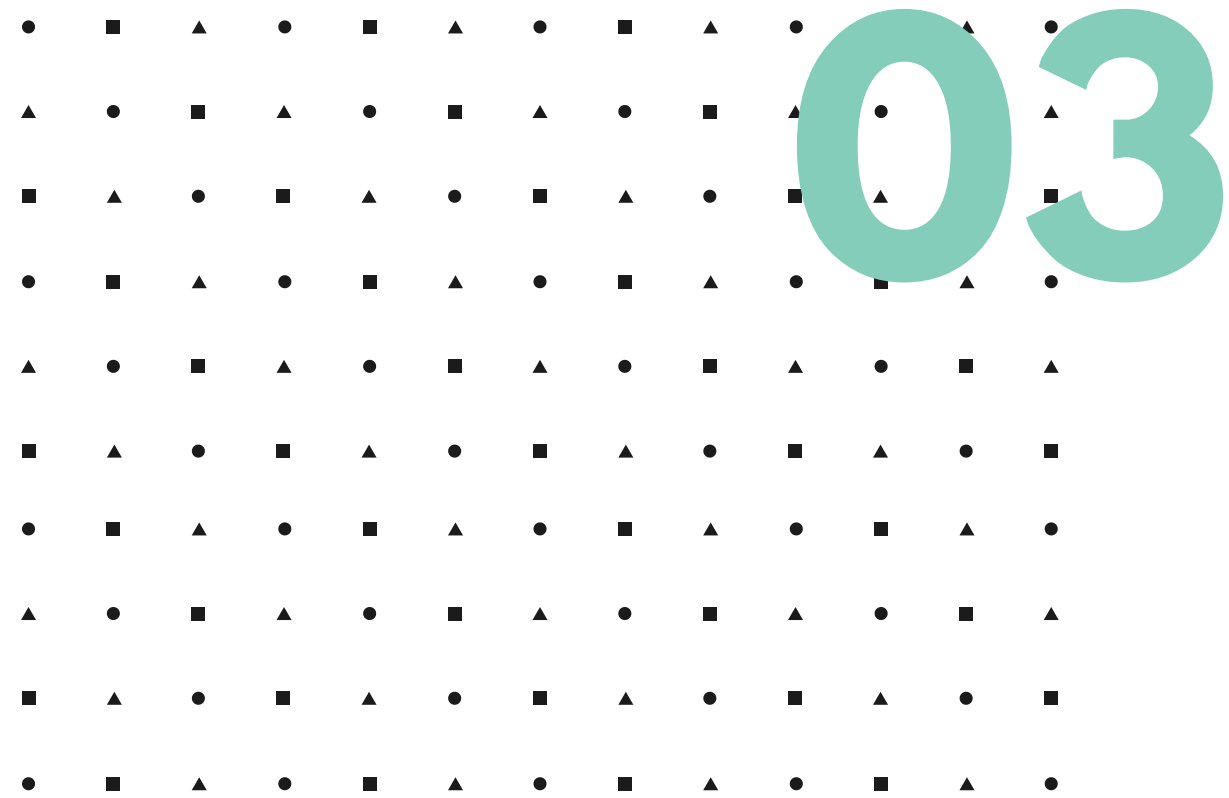
Take advantage of Extended Reality technologies (AR/VR/MR) and open your business to new opportunities.

## INFORMATION ARCHITECTURE

Make your content available and effective improving the structure of your service.

## CONTENT WRITING

Create valuable content for your audience through UX writing.



# Sessions

## CO-DESIGN SESSION

Round up your team for a guided design session to:

- generate new ideas
- bring all competences together
- develop cross functional services

## BRAINSTORMING SESSION

A guided session to help you accelerate the creative process and generate concrete ideas, ready to be developed

## BRAND POSITIONING SESSION

Find your market and stand out from your competitors. Let's work together to create the perfect strategy for your brand.



# Startup specials

1

## Sprint

**Rush to  
the goal**

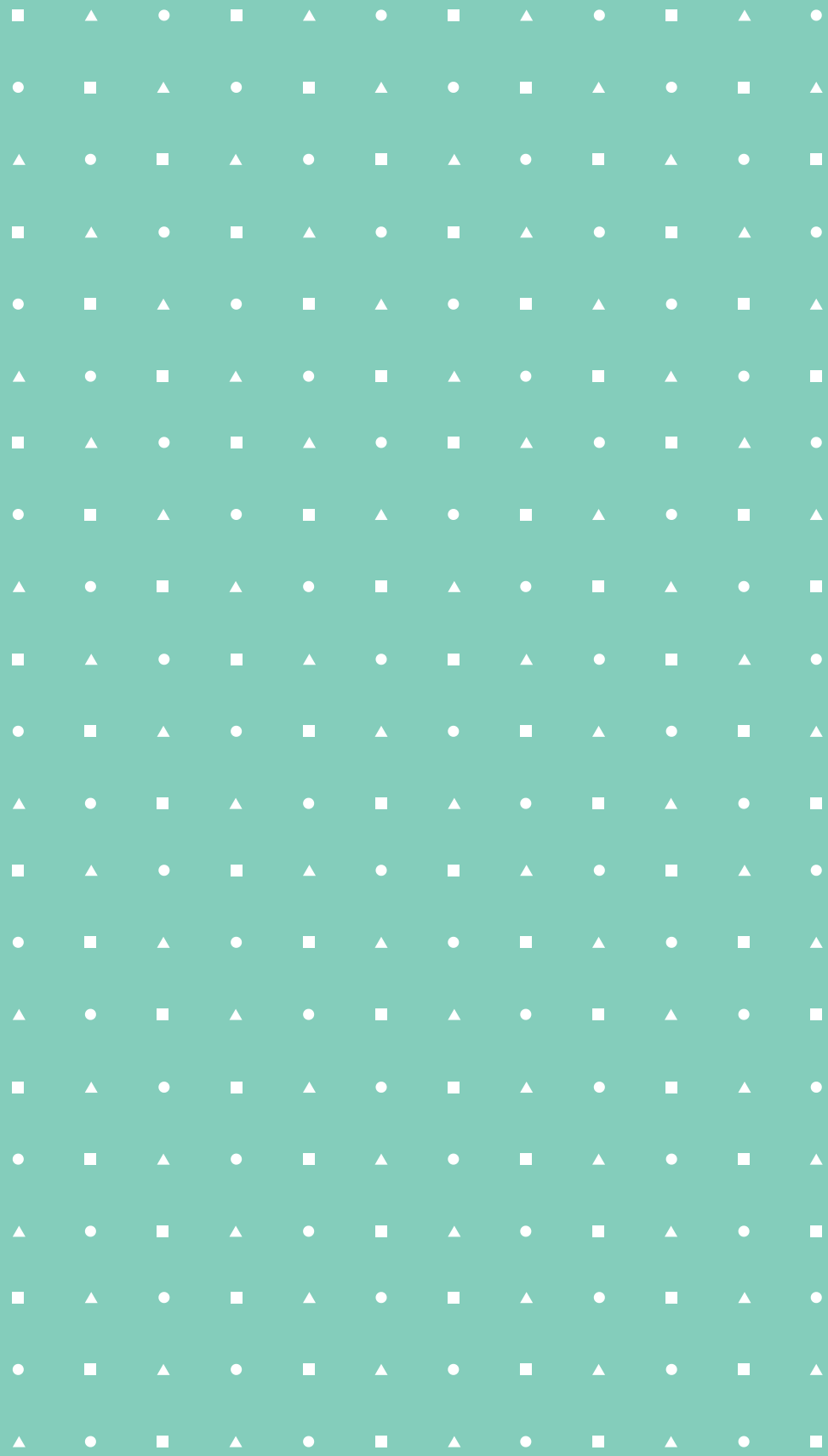
5 days of agile design sprint,  
to generate, develop and test  
new ideas in the shortest  
time possible.

2

## Punch

**A hard-hitting  
solution**

Kickoff workshop  
**MVP definition**  
Project road map  
Design  
**Quick prototyping**  
User testing



**Thank you!**